

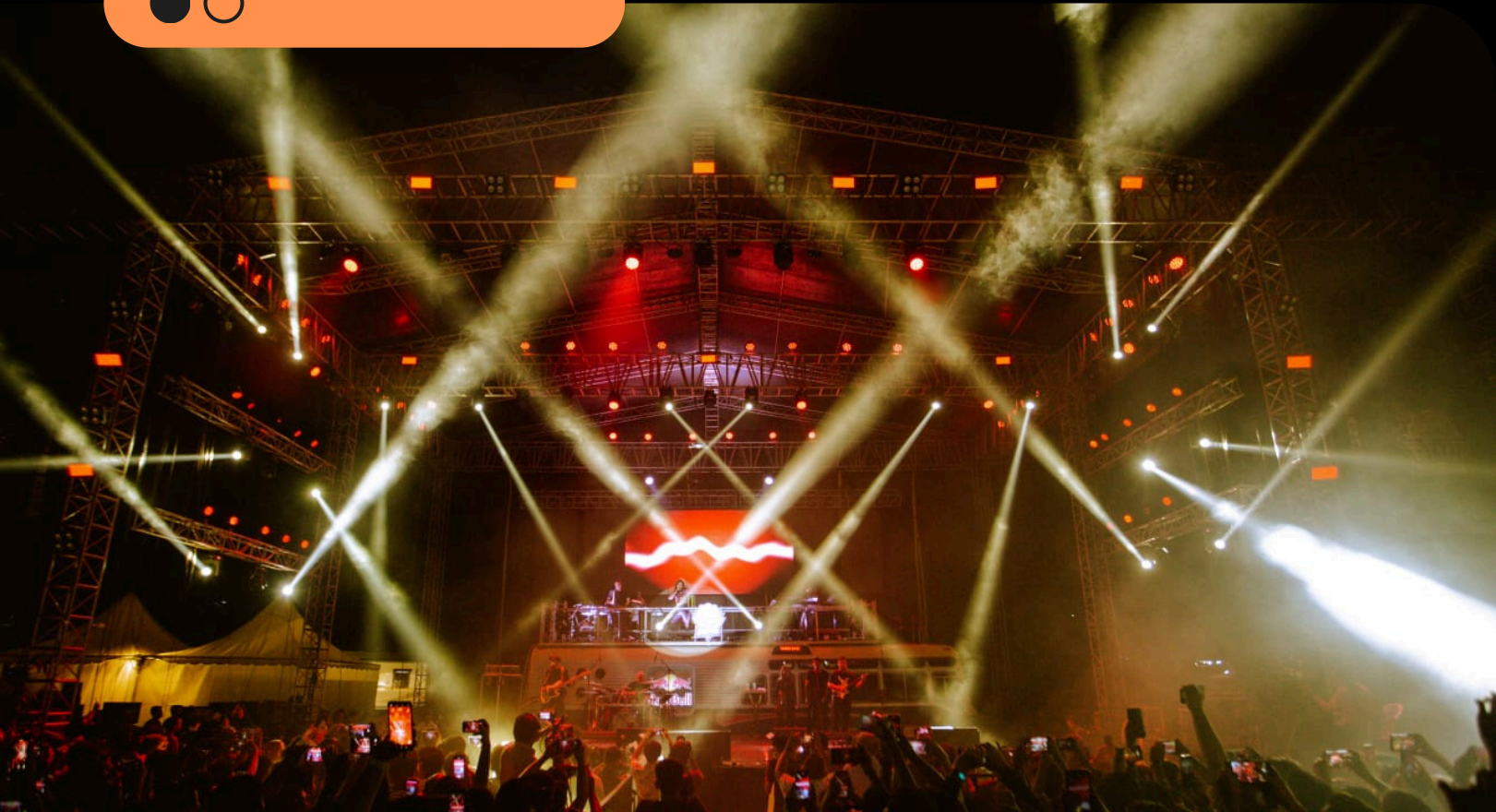
Indian Institute of Science

RHAPSODY 3.0



Innovation meets
Adrenaline!

Rhapsody, the fest of IISc is a fusion of science, performances, sports, pronites and many more. Bringing together national and international business stakeholders.



Target Audience

Come from national and international business and academic circles.

20,000+



03 Events

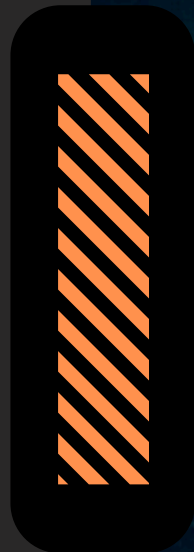
75+ Colleges
1200 Participants
20000 Audience

● 2nd Week March





Introduction



Indian Institute of Science



Bharat Ratna 2
Padma Awards 36



The Indian Institute of Science (IISc), founded in 1909 by Jamsetji Tata in Bangalore, is India's premier institution for advanced research and higher education in various fields. Known for its academic excellence, pioneering research, and global collaborations, IISc consistently ranks as the top university in India. Its vibrant academic environment and influential alumni network drive significant advancements in science and technology both nationally and internationally.

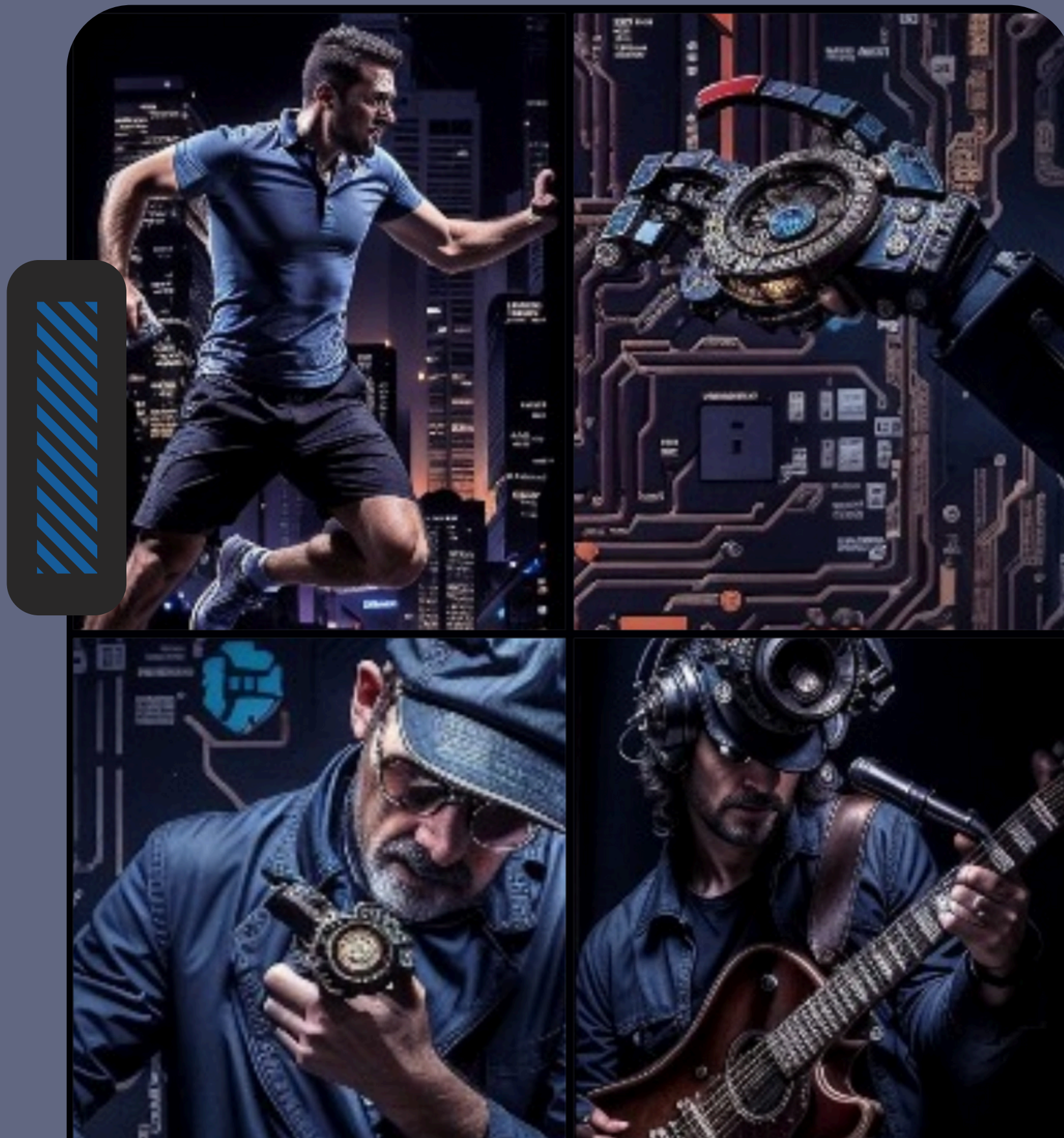
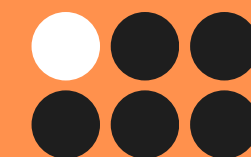


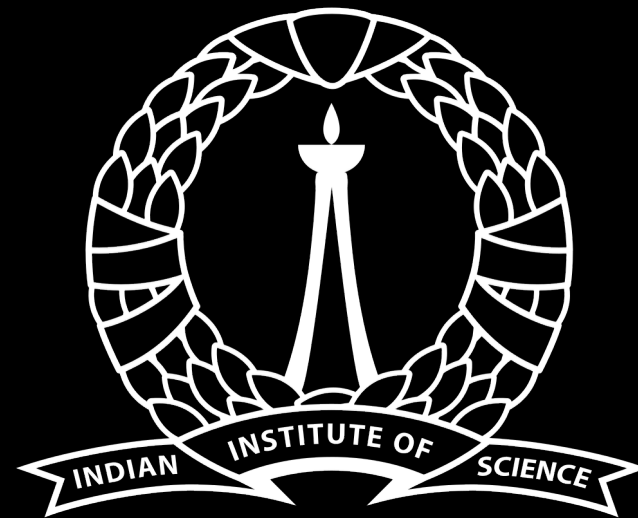
About RHAPSODY 3.0

Rhapsody is the epic sci-tech, cultural, and sports fest of Indian Institute of Science, where innovation meets adrenaline! With mind-blowing research showcases, electrifying cultural gigs, and intense sports battles, it's a playground for dreamers and doers. Topping it off are the legendary Pronites, featuring acts like T.R.A.P. Naalavak and Lost Stories, drawing crowds of 20k+.



**Innovation meets
Adrenaline!**





भारतीय विज्ञान संस्थान

RHAPSODY 3.0

Sci-Tech



16 Events



Sports



7 Events



Culturals



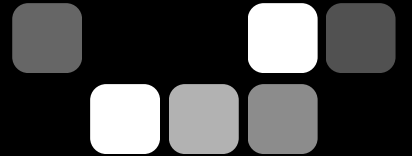
10 Events





Rhapsody 3.0

Sci – Tech



Rhapsody offers an eclectic blend of traditional and contemporary sci-tech events :

Nano-Art

Design Hackathon

Online Treasure Hunt

Sci-tech Quiz

Junk Yard

Biz-finance Quiz

Virtual Trading

Ideathon

Datathon

Robotics (Manual)

Coding Competitions

Robotics (Auto)

E-Gaming Arena

Pitch to Win

Time Trial

RC Nitro



Sports

Rhapsody brings the thrill of the game to life with an exciting lineup of sporting events:

Basketball

Handball

Cricket

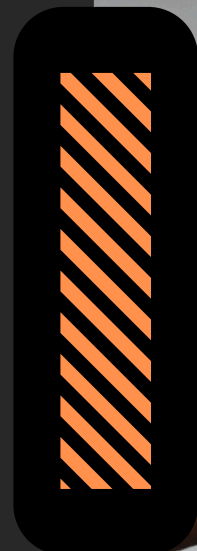
Table Tennis

Billiards

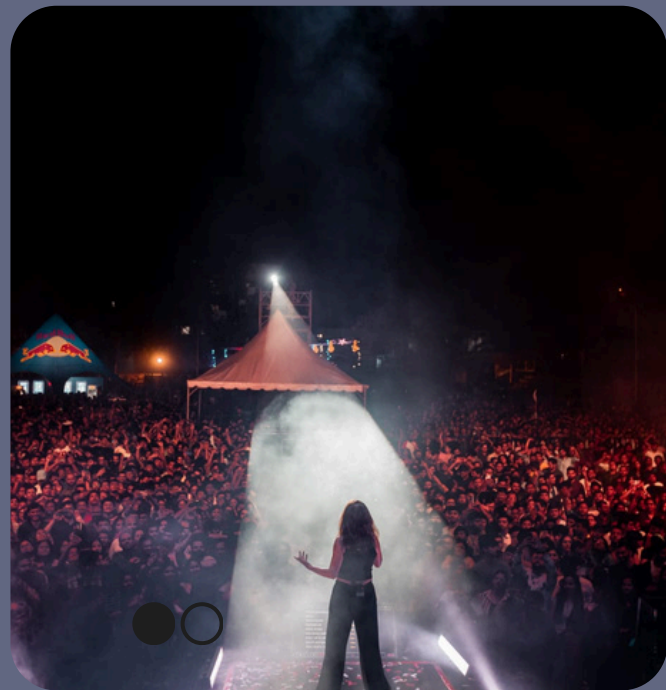
Ultimate Frisbee

Snooker

Elevating the excitement, all matches are broadcast live on IISc's official YouTube channel, boasting 7.6k subscribers, 10k+ views, and over 1,000 watch hours—offering unparalleled visibility for your brand!



Rhapsody 3.0



Culturals

Experience the Vibrant Cultural Extravaganza at Rhapsody! Rhapsody's cultural segment showcases a dazzling array of inter-college competitions that celebrate creativity, talent, and expression:

- ZEST – Ignite the stage with electrifying performances in this dance showdown.
- YATHARTHA – Where words take flight in a captivating poetry slam.
- LUMINAIRE – Witness the magic of theater in stage and street play competitions.
- MELOMANIA – A melodious clash of musical talent.
- ENCHANT – Glamour meets creativity in this spectacular fashion show.
- COMEDY STAR – Bring on the laughter with stand-up comedy at its finest.
- PHOTO HUNT – Capture moments and tell stories through the lens.
- MAD Ad – Showcase wit and creativity in ad-making brilliance.
- Cooking Without Fire – A culinary challenge that sparks imagination.
- RHAPMUN – Engage in intellectual debates at the Model United Nations.

Join us as we celebrate artistry and talent across a multitude of genres!

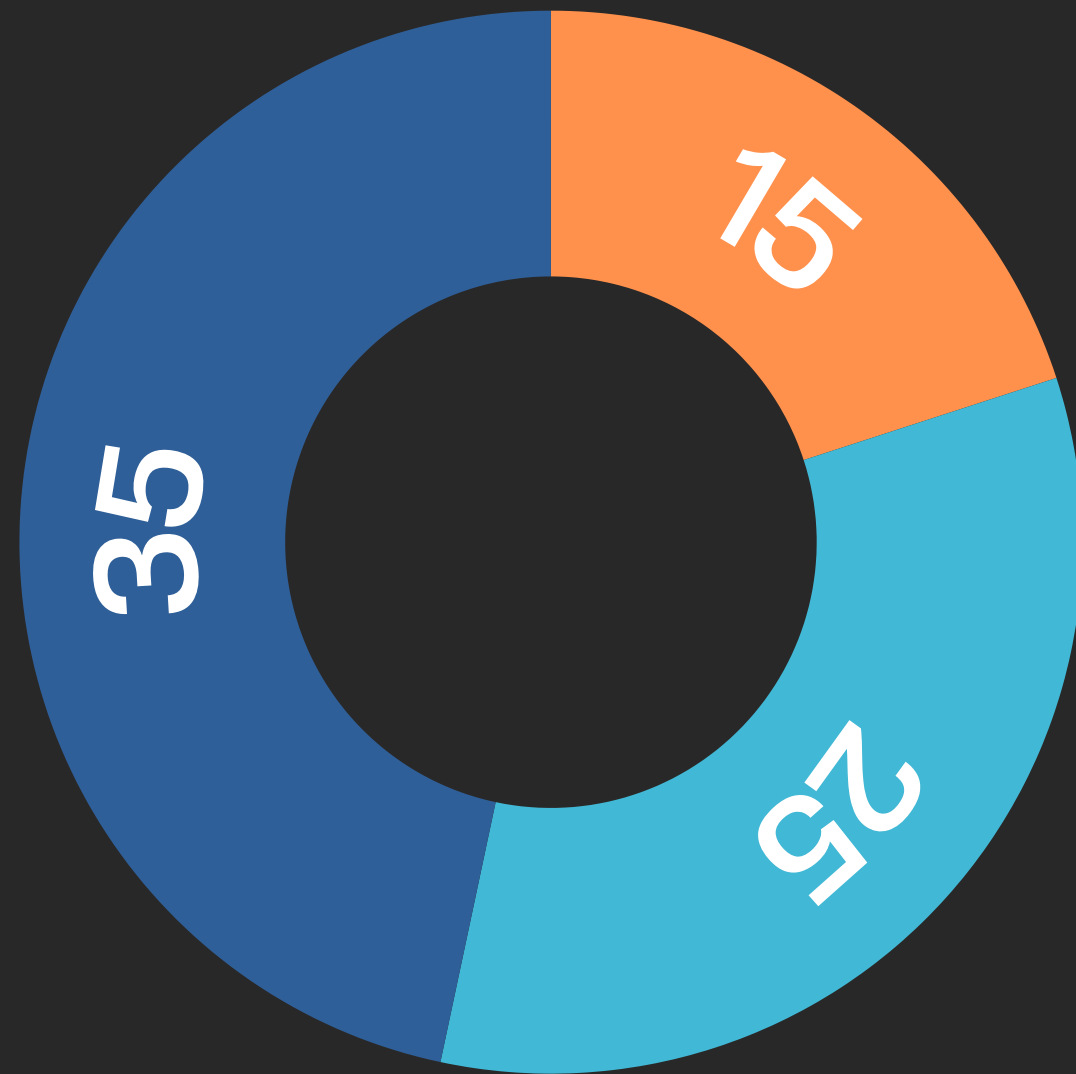




Rhapsody Analytics

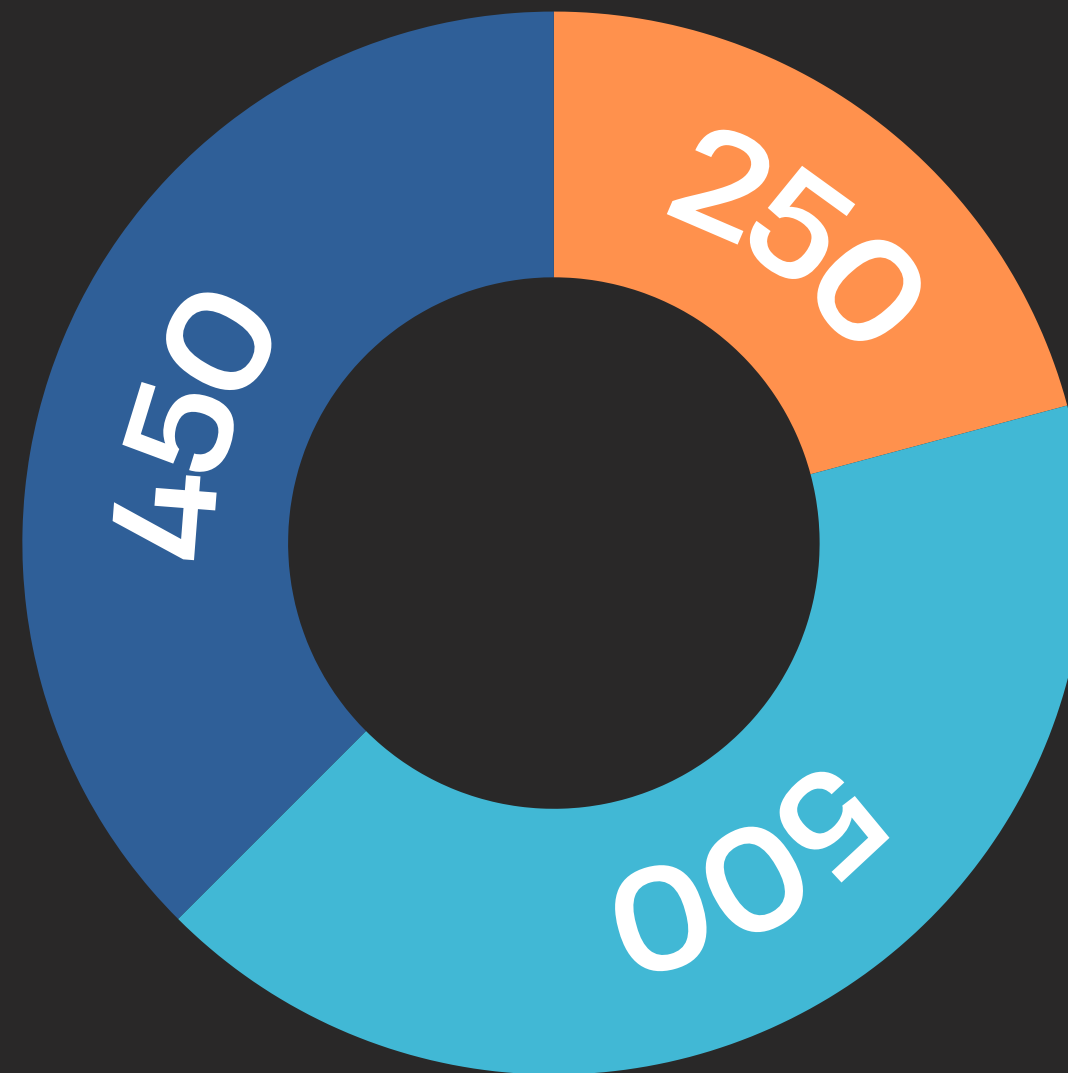


**No. of Participating
Colleges**



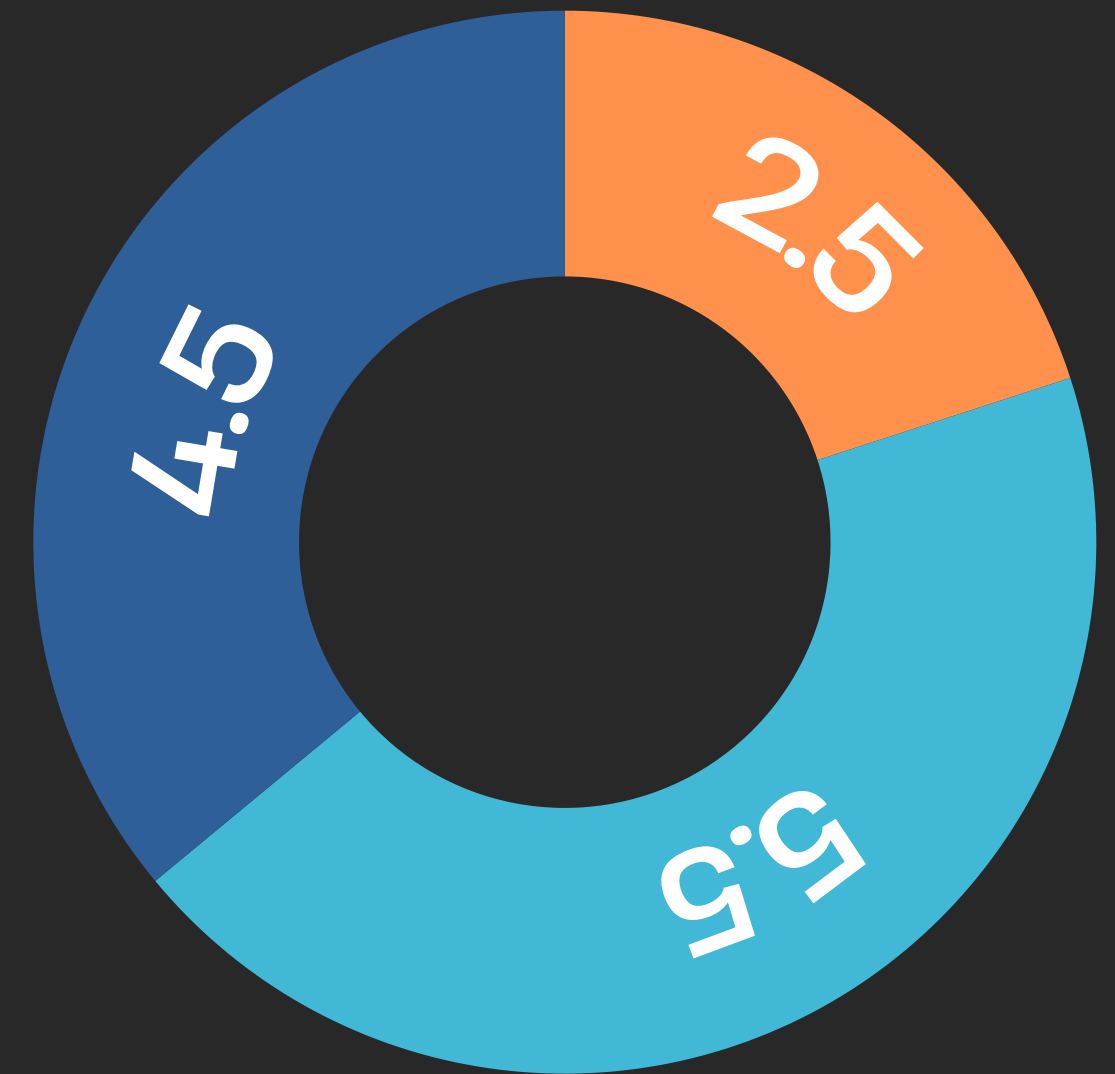
 **SCI-TECH**

**No. of
Participants**



 **CULTURALS**

**Prize Pool in
Lakhs**



 **SPORTS**





Benefits of Being a Sponsor



Opportunities to collab with Incubator, Placements and Professors



Why be a sponsor?



Collaboration with IISc

Engage with top-tier talent from IISc, India's premier institution, to connect with future leaders in technology and drive innovation. Collaborate directly with IISc's Placement Cell (OCCAP) for talent acquisition. Partner with eminent professors for mutual growth and explore strategic opportunities with the Science and Innovation Centre (SID).

Tech Expo 2025 Opportunities

Secure an 8x10 feet branded space at the Tech Expo for maximum visibility. Host technical sessions to position your brand as an industry leader. Gain event co-branding benefits as the Co-Title Sponsor of Rhapsody 2025, with your logo featured across all event materials, from Tech Expo to Pronites.

Enhanced Brand Visibility

Dominate social media with dedicated campaigns showcasing your brand. Collaborate on cocreated digital content and enjoy premium placement on the Rhapsody website. Benefit from targeted email outreach and extensive on-site visibility through banners, signage, and passes.



Why be a sponsor?



Interactive Engagement

Host sponsor-led contests, branded giveaways, and interactive experiences such as photo booths, Workshops, Tech talks, Seminars. Distribute co-branded Rhapsody merchandise for lasting brand presence.

Exclusive Sponsorship Privileges

Receive VIP access to premium networking zones, flagship events, and exclusive interactions with IISc faculty and industry leaders. Gain naming rights for flagship events and acknowledgment in all major announcements.

Recognition and Future Benefits

Feature prominently in prize ceremonies and certificates. Enjoy priority sponsorship for future Rhapsody events and secure the first right of refusal for Rhapsody 2026. Receive a personalized thank-you plaque and framed photographs of your participation.



CSR Initiatives

COMMUNITY ENGAGEMENT

Engaging with local communities by providing educational experiences for children and young learners

EDUCATIONAL OUTREACH

Opportunities for the company to host CSR- aligned workshops, fostering education and innovation

SUSTAINABILITY AND INNOVATION

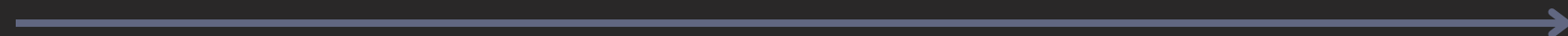
Encouraging eco-friendly practices and innovative thinking during the fest

STEM WORKSHOP

We offer hands-on workshops, like last year's Aeromodeling Workshop for kids with Airbus, to promote early interest in STEM fields.

88%

Effective and
Impactful Event





CSR Initiatives

PROBLEM SOLVING TOURNAMENTS

Organize challenges in rural schools to foster critical thinking, rewarding winners with educational materials or scholarships.

COLLABORATION WITH SFRI

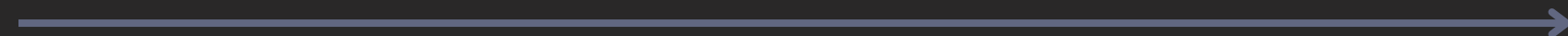
Science for Rural India is a student-led initiative promoting STEM careers among rural students across India.

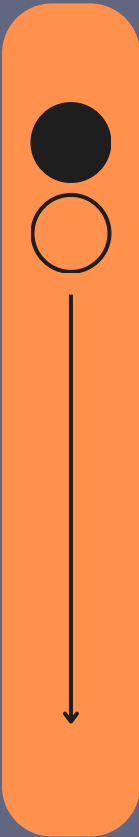
NOTEBOOK DRIVE (NBD)

Provide hands-on training in AI, data science, and cybersecurity to underprivileged students, equipping them with essential digital skills for workforce readiness, with NBD volunteers offering mentorship and enhancing employability in underserved communities

88%

Effective and
Impactful Event





Sponsorship Tiers



TIER	TITLE	PLATINUM	GOLD	SILVER	BRONZE	OPEN
AMOUNT (INR)	30,00,000+	17,00,000+	10,00,000+	5,00,000+	1,50,000+	<1,50,000
DEDICATED AFTERVIDEO	✓					
SOLO BANNER AT ENTRANCE, REGISTRATION DESK	✓	✓	✓			
SOLO BANNER AT IMPORTANT WALKWAYS	20	10	5	3	1	
MENTION ON ORAL AND RADIO ANNOUNCEMENTS	✓	✓	✓	✓	✓	
LOGO ON BROCHURES AND SOUVENIERS	✓	✓	✓	✓	✓	
SOLO BANNER AT ALL VENUES	✓	✓	✓	✓	✓	✓
LOGO ON ALL WEBSITES AND SOCIAL MEDIA	✓	✓	✓	✓	✓	✓
EXHIBITION BOOTH	✓	✓	✓	✓	✓	✓
LIVE RUNNING ADS	✓	✓	✓	✓		
BANNER AT PARTICULAR EVENT	✓	✓	✓	✓	✓	✓
SOLO BANNER AT PRONITES	✓	✓				



Sponsorship Tiers



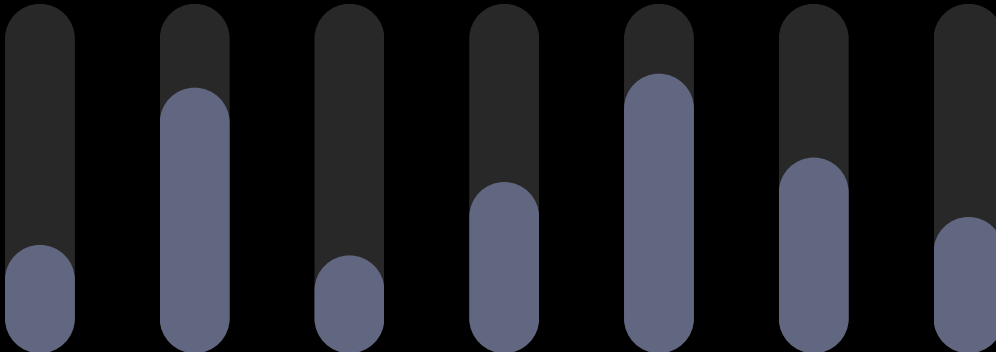
88%

Effective and
Impactful Event



Target Audience

Come from national and international
business and academic circles.



EVENT SPONSOR (Towards a specific event)

- Custom sponsoring can be negotiated for lesser amounts
- 20% of this may be used towards general fest expenditure by Rhapsody.
- Large Solo Banners at each venue and 3 solo banners at important walkways.
- Mention at all social media relevant to the specific event.
- Exhibition Booth





Sponsor our Stars



- Dedicated after video of the fest Banners Large solo banner at each registration desk
- Large solo banner at all Pronites entrances
- Solo banners at Pronites venue
- Branding Name integration with Pronites Advertisement Logo and mention in all print media
- Large logo and mention on Pronites backdrop
- Logo on all gates
- Logo on all social media posts pertaining to Pronites
- Logo on all flyers and passes
- Mention on all radio announcements
- Mention on all oral announcements during the fest
- Video ad on LCD screens
- Video ad before major events
- Half-page ad in brochure
- One page ad in souvenir





Enquiry & Registration

Website

<https://rhapsodyiisc.in>

Registration

<https://register.rhapsodyiisc.in>

Sponsorship

<https://rhapsodyiisc.in/#contact>



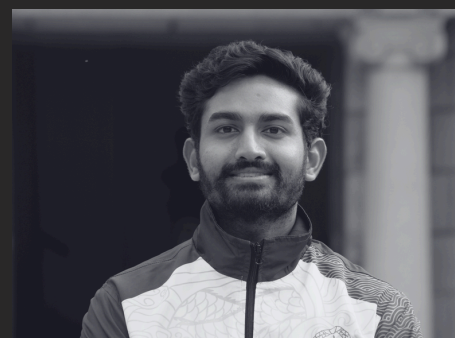
Innovation meets Adrenaline!





Team Rhapsody

Chief Coordinators



SIDDHARTH SAHU

siddharthsah@iisc.ac.in

Contact: +91 74893 79731



HIMANGI VERMA

himangiverma@iisc.ac.in

Contact: +91 90151 21344



DURGESH KUMAR PANDEY

durgeshp@iisc.ac.in

Contact: +91 70684 79481





Team Rhapsody

IISc Students' Council



CHIRANJEEVI SADANA

Chairman

chair.sc@iisc.ac.in

Contact: +91 81437 23098



UTSAV SWARNKAR

General Secretary

gensec.sc@iisc.ac.in

Contact: +91 80051 25216





Team Rhapsody

Sponsorship Coordinators



SHREENABH AGRAWAL

shreenabh@iisc.ac.in

Contact: +91 90224 11269



SANIDHYA SAXENA

sanidhya@iisc.ac.in

Contact: +91 96507 38279



SONIKA GUPTA

sonikagupta@iisc.ac.in

Contact: +91 94153 46062



HARSH SHARMA

harsh@iisc.ac.in

Contact: +91 94604 49684



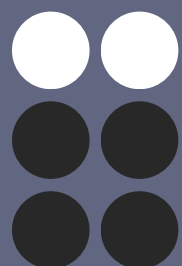


Thank You



Rhapsody 3.0

Igniting Innovation
and Collaboration



+91 90224 11269



www.rhapsodyiisc.in



hello@rhapsodyiisc.in

